

HC
HOLY CROSS HOSPITAL

1500 Forest Glen Road
Silver Spring, MD
20910-1484
Phone: (301) 754-7000
www.holycrosshealth.org

September 2, 2011

064577

SEP -6 11 9:24
RECEIVED
MONTGOMERY COUNTY

Arthur Holmes, Jr.
Director
Montgomery County Department of Transportation
101 Monroe Street, 10th Floor
Rockville, MD 20850



Dear Mr. Holmes:

Gary Erenrich of your office suggested I convey directly to you, once again, our final recommendation for renaming the Forest Glen Metro station as **Forest Glen – Holy Cross Hospital**. Although we have been informed of WMATA's 19-character maximum, we strongly believe it is vital that the name change include the full name of our hospital. Any abbreviation would make it difficult for visitors, patients, and other Metro users to know with certainty that a hospital is being referenced by the signage. That uncertainty would compromise our message that Holy Cross Hospital is extremely close to the Forest Glen station and that public transportation is an excellent choice for patients and visitors. Therefore, I respectfully request that you advocate support, on behalf of Montgomery County, for the station name change and a waiver to WMATA's 19-character requirement.

I summarized in my previous letter to you Holy Cross Hospital's efforts throughout the years to encourage public transportation. We have made great strides. However, we believe a station name change would bring greater awareness of the close proximity of the Forest Glen Metro station to our hospital, thereby promoting further our efforts to encourage public transportation and reduce traffic congestion on the county's roadways. We believe that both Montgomery County and WMATA would be in favor of these efforts as well.

Finally, Holy Cross Hospital agrees to cover the cost of station renaming, which I understand is approximately \$90,000.

Please do not hesitate to contact me at 301-754-7010 should you have any questions or want to discuss this issue further.

Sincerely,

Kevin J. Sexton
President and CEO

cc: Isiah Leggett, Montgomery County Executive
Valerie Ervin, President, Montgomery County Council
Gary Erenrich, Special Assistant to the Director for WMATA Affairs