



Greater Greater Washington (GGWash) informs, engages, and influences the public and policy makers to advance racial, economic, and environmental justice in land use, transportation, and housing in the Greater Washington region.

Title: Policy Director (Regional)	Full-Time, Salaried
Reporting To: Deputy Executive Director	Salary Range: \$83,000 to \$93,000
Direct Reports: None	Last Updated: January 2022

Responsibilities and Duties

- **Strategic vision**
 - In collaboration with the Deputy Executive Director and DC Policy Director, develop and advance the strategic vision for the policy department, ensuring that the department’s identity and purpose are connected to the organizational mission.
 - Create, develop, and execute an advocacy strategy for the greater Washington area excluding DC, including long-term agendas and power analyses for campaigns on housing and land use, which cultivate both grass-tops relationships and an invested and active base.
 - Using your understanding of local context, trends, and key stakeholders, identify opportunities and risks to realizing GGWash’s organizational vision and values.

- **Advocacy**
 - Build and strengthen relationships with local, county, and state decisionmakers, staff and advocacy stakeholders, focused primarily on Maryland jurisdictions bordering Washington, D.C. and on state-level stakeholders in Maryland.
 - Write policy pieces for the GGWash publication and develop other substantive communications products to help build and educate the constituency for local and state policy change, including racial and economic equity.
 - Represent GGWash in media, meetings, forums, and other opportunities.
 - Collaborate closely with the Deputy Executive Director and DC Policy Director; and coordinate with the Executive Director, other staff, and Board as required, to ensure that our advocacy and our organizational mission are mutually supportive.

- **Policy Analysis and Research**
 - Monitor policy developments at the local, county, regional, and state levels to identify strategic opportunities for intervention, and provide policy advice to other advocates and audiences.

- **Organizing**
 - Execute campaigns through research, documentation, internal learning and training, and external capacity building and network development.

- Develop and support programs, such as leadership or issue-area training, to equip decisionmakers, including elected or appointed officials, and other interested individuals, to advance GGWash’s vision as it relates to housing policy.
- Create systems to track growth in leadership and strength of base.
- Contribute to alliances and coalitions.
- Manage our endorsements process outside of DC.
- **Funding**
 - Support efforts to acquire financial support for the policy department via grants and, potentially, corporate partnerships.
 - Write and/or assist with grant writing, as needed.
 - Cultivate relationships with key donors, funders, and giving institutions.
- **Team management**
 - Build a team of staff (as resources allow) invested in building power and establishing deep relationships with stakeholders, conducting research, or engaging in other strategic areas.

Preferred Qualifications

- At least eight years’ experience in nonprofits and/or government, preferably at the state or local levels.
- At least five years’ experience getting projects, like legislation, public service or infrastructure projects, to completion, and evaluating their impact.
- At least three years’ experience organizing people around certain policies or ideas.
- Expertise in housing, land use, and ideally transportation policy, and how the three issue areas intersect.
- Graduate or undergraduate degree, preferably in a field such as public policy, housing, social science, engineering, law or a related field that entails critical thinking and analytical skills.
- Some administrative, financial, and management experience.

Required Competencies

- The ability to communicate clearly and directly in a timely fashion.
- The self-awareness to know what you don’t know—and the interest to find it out.
- A focus on building professional relationships that are mutually beneficial & constructive.
- The capacity to build and maintain empathetic and supportive relationships with GGWash’s base of supporters, as well as high-level elected and appointed officials.
- The ability to engage constructively with good-faith yet skeptical actors.
- An understanding of power, politics, and the public sector, as well as an interest in parsing out the potential effects of proposed policies.
- A demonstrated commitment to racial, social, and environmental justice, and advancing equity through policy reforms.
- An understanding of institutional racism’s role in shaping policy decision-making.
- A commitment to Washington, DC, and the Greater Washington region.

About Greater Greater Washington

Greater Greater Washington is a nonprofit organization that brings people together online and offline to discuss, organize, and advocate for an inclusive, diverse, growing Washington, DC, region where all people can choose to live in walkable urban communities. We are committed to helping the Washington region advance equity and sustainability of our society and the built environment.

- Our publication informs and educates people around the Washington region and world about the forces that shape our region and the people in it.
- Our policy work advances reforms to housing, land use, and transportation that further our mission, by working with decision-makers and advocates alike.

Salary and Benefits

This is a full-time (40+ hours/wk), salaried position with compensation from \$83,000 to \$93,000 per year depending on experience. Benefits include health insurance contributions, dental insurance, life insurance, transit commuter benefits, 401(k) deferral, and paid vacation and sick leave.

Work Environment

Like many organizations, GGWash's work environment is evolving due to the pandemic. At this time, staff work remotely with the option to work in-person at GGWash's office in the Navy Yard neighborhood of Washington, D.C. Access to a car is not required.

How to Apply

Interested candidates should send their resume, a cover letter explaining why you think this position is a good fit for you, and a brief writing sample to jobs@ggwash.org with "Regional Policy Director" in the subject line by noon on **February 18th, 2022**. Please direct any questions about the position to Caitlin Rogger at crogger@ggwash.org.

Greater Greater Washington provides equal employment opportunities to all applicants for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, military status, marital status or disability.