



Increasing Access to Commuter Benefits



Presented by Marina Budimir
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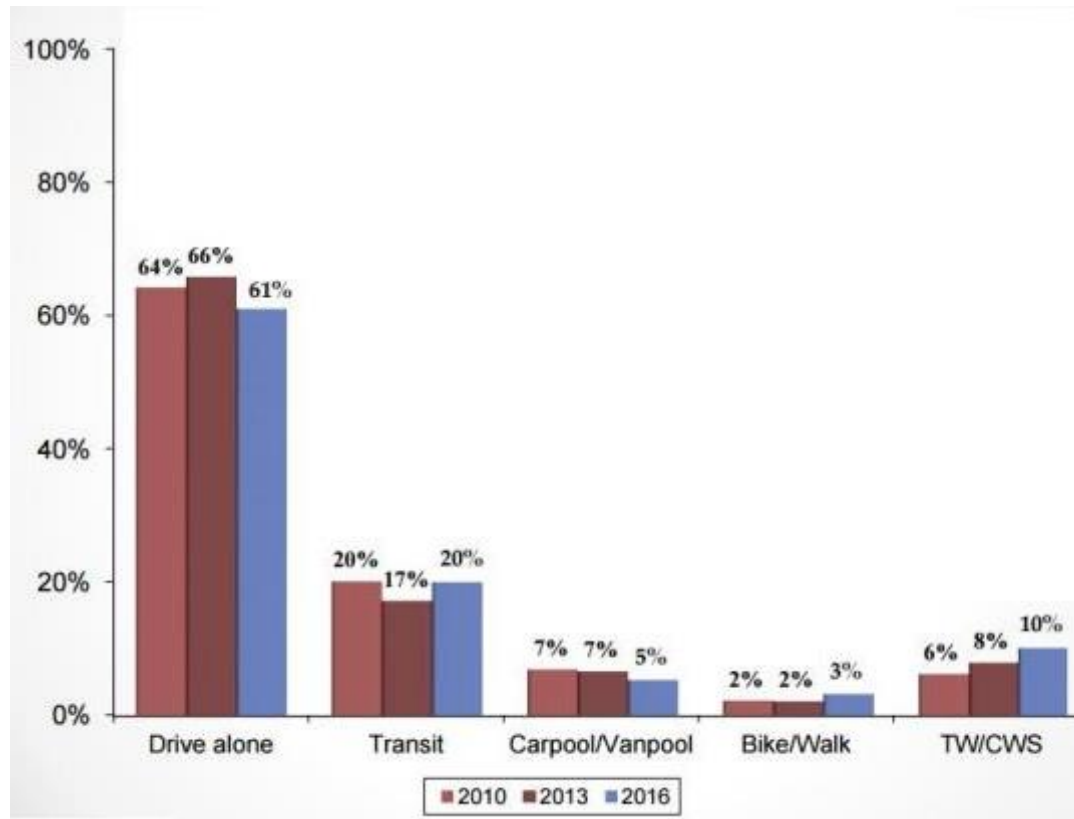
Introduction



75%
Non-SOV

- Increasing Access to Commuter Benefits
 - DC Commuter Benefits Law
 - Development Review
 - TDM Strategic Plan
 - goDCgo
- moveDC Goal
 - Achieve 75% of all trips to active/sustainable transportation

Commuting in the DC Area

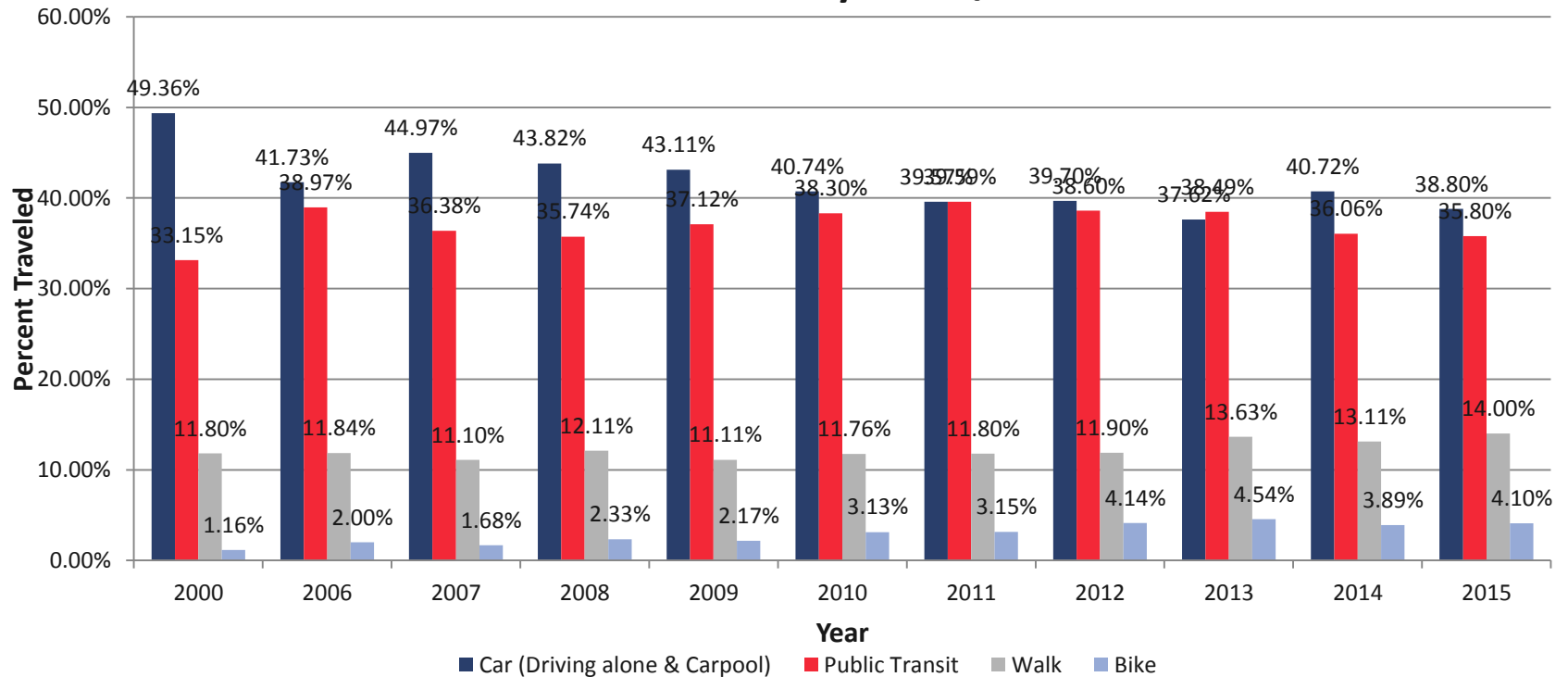


- Drive alone percentage dropped between 2010-2016
- Telework increased significantly
- Transit, Bike, Walk modes increased

Source: COG, State of the Commute 2016 Report

Commuting in DC

Mode to Work by Mode/Year



- Drive alone percentage has decreased over time
- Transit use has decreased between 2010-2015
- Biking and walking increased

Source: American Community Survey

DC Commuter Benefits Law

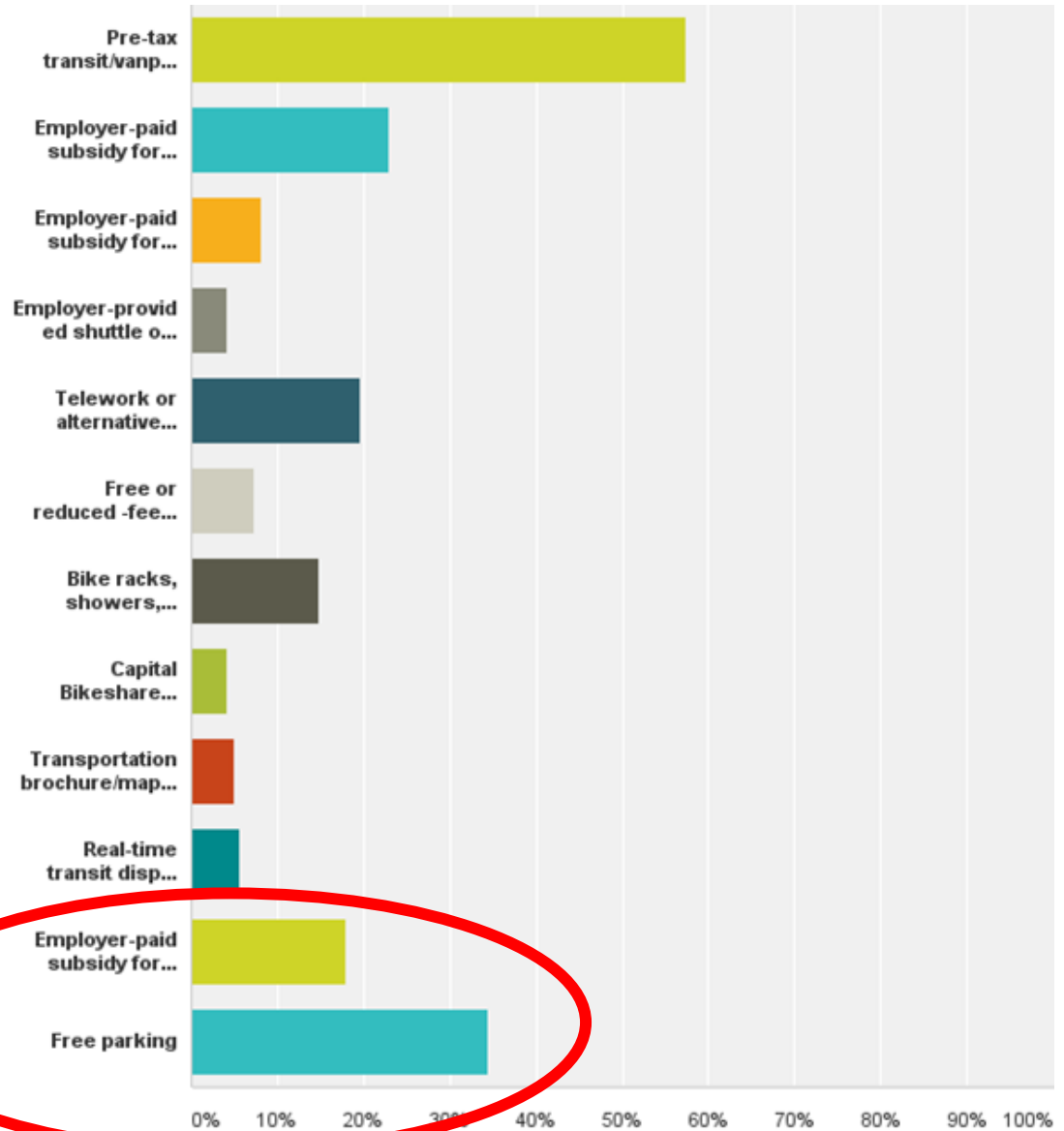


- Sustainable DC Omnibus Amendment Act of 2014
 - Reducing SOV Use by Encouraging Transit Benefits
 - For companies with 20+ employees
- Three options to choose from:
 - Pre-tax contribution for transit
 - Direct transportation subsidy
 - Shuttle or vanpool offered by employer

DC Commuter Benefits Law – Preliminary Findings

Sample Size: 191 Employers

- 78 % of employers started benefits because of law
- 29 % of employers expanded benefits company-wide
- 18% offer employer-paid parking subsidy
- 34 % offer free parking



Development Review



- Use TDM to mitigate development impacts
- Set up infrastructure to support sustainable transportation in office
- and residential environment
- Promote commuter benefits and Capital Bikeshare membership

TDM Measures



Bike Storage Room



Pre-loaded SmarTrip



Carsharing



Transit Info Screen

TDM Strategic Plan

- 6 Year Plan
- Expand employer services program
- Build on the DC Commuter Benefits Law
- Promote the use of parking cash-out incentives
- Increase the availability and use of telework



Strategies for Employers



- Pre-tax transit benefit
- \$20 Monthly Bike Vouchers/ Reimbursements
- Capital Bikeshare Corporate Member
- Offer daily parking rates only
- Parking Cash-out
- Use 3rd party benefits administrators
- Sign up for commuter management software like Lumia to manage parking program
- Hire a TDM Coordinator



Capital Bikeshare is Public Transit

- Regular Membership is \$85 per year
- Corporate Membership is \$0-50 per year depending on employer's subsidy
 - 161 Corporate Members
- \$2 Single-trip Fare

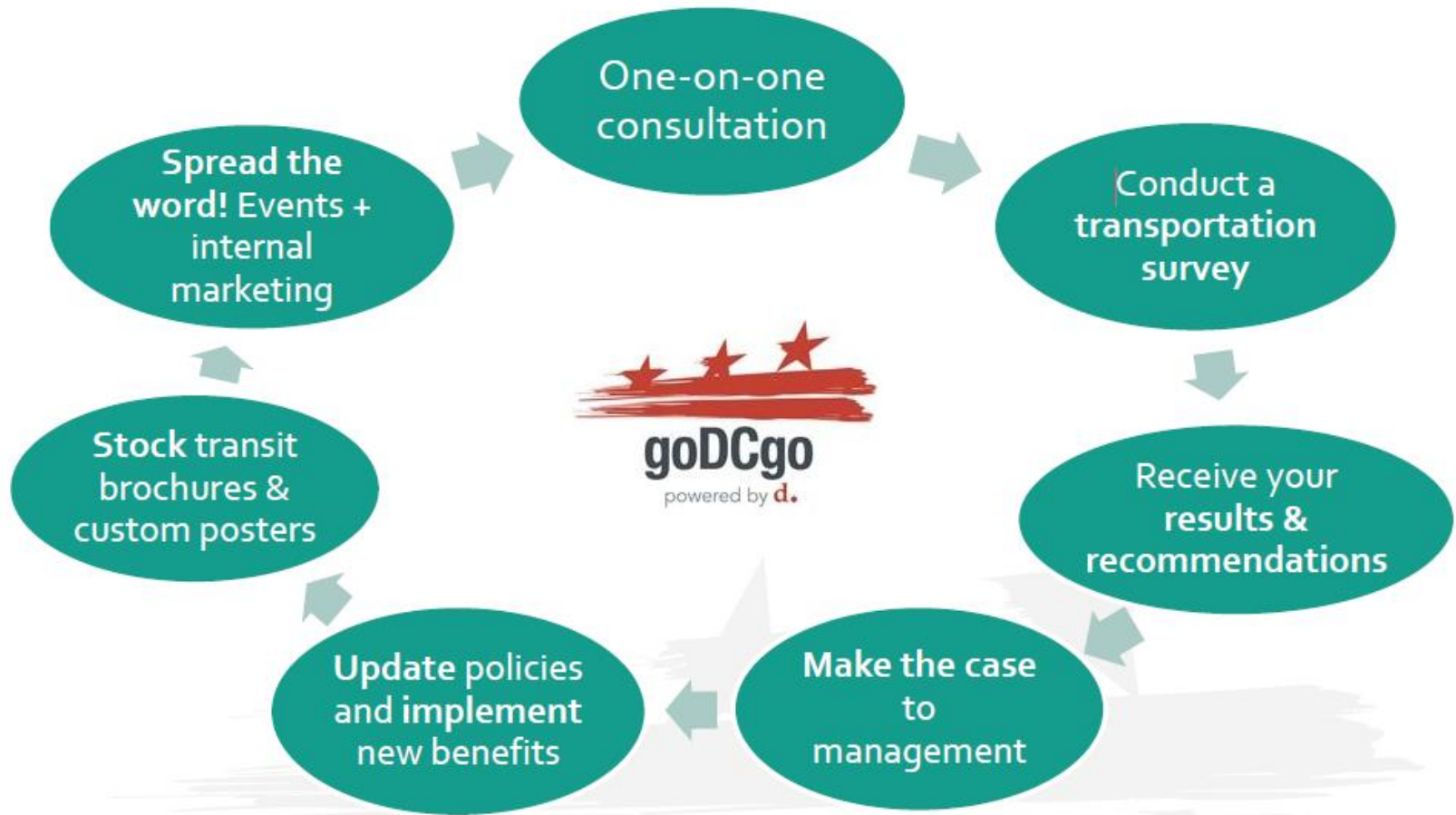
PROGRAM LEVEL	COMPANY ANNUAL CONTRIBUTION	EMPLOYEE ANNUAL CONTRIBUTION	USAGE FEE RESPONSIBILITY*
Platinum	\$50	\$0	Organization
Gold	\$50	\$0	Employee
Silver	\$25	\$25	Employee
Bronze	\$12.50	\$37.50	Employee



Next Steps for Commuters

- Great benefits are available BUT might not be offered by your employer yet
 - Pre-tax commuter benefits
 - Capital Bikeshare Corporate Membership
 - \$20 monthly bike voucher
- Providing commuter benefits is a collective effort
 - Federal bicycle advisory group
 - Your company's wellness team

goDCgo Can Help



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Thank you



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